
Ruth-Aimée Belonni-Rosario Govens

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PROFESSIONAL SUMMARY

Seasoned enrollment professional with 10 years of administration, operations, program development, and leadership experience gained at the executive level of higher education. A strategic thinker with a comprehensive knowledge of higher education operations. Equipped with superior communication skills with a positive, can-do attitude and genuine compassion for others. Demonstrated problem resolution and relationship-building skills. Extremely effective in a fast-paced environment. Demonstrated expertise in training, motivating, and assessing individuals. Accustomed to working with diverse people while navigating multiple priorities.

PROFESSIONAL EXPERIENCE

COLUMBIA THEOLOGICAL SEMINARY, Decatur, GA.

Chief Enrollment Management Officer, 2018-2019

- Reporting to the president, created the operational structure and strategic plan for the new division of enrollment management. Manage the integration of enrollment objectives with institutional-wide budgets, business operations, fundraising, marketing, student discipline, campus life, curriculum quality standards, and student success initiatives.
- In collaboration with the VP of Business and Finance, created a strategic financial plan that leverages financial aid practices, scholarship offerings, and optimizes net-tuition revenue.
- Lead and supervise a support staff in furthering the goals of the enrollment office, including financial aid management, presenting information to prospective students regarding the school's programs and tuition fees, schedules, refund policy, payment plans, scholarship opportunities, and other school policies and procedures. Manage scholarship and department budget with the goal of guaranteeing optimal stewardship of institutional resources. Responsible for creating budgetary projections.
- Chair of the Admissions Committee. Oversee committee agendas, develop strategies to optimize the committee's operations in evaluating and selecting prospective students to further enrollment strategies.
- Develop and maintain robust strategic alliances with educators, counselors, and alumni to effectively optimize recruitment efforts and achieve targeted recruitment objectives.
- Assisted in securing a gift for one million dollar gift towards merit-based scholarships.

LANCASTER THEOLOGICAL SEMINARY, Lancaster, PA.
Dean of Admissions, 2014-2017

- Member of senior management team responsible for creating and implementing the institutional strategic master plan including, budgets, operations, fundraising, marketing, enrollment and student discipline, campus life and curriculum quality standards. Quarterly meet with the board of trustees to offer admissions and enrollment strategies that further the strategic plan, including the development and maintenance of net tuition revenue goals.
- Over a three-year period, increased enrollment success by 54% and student quality by revising past admissions selection criteria and designing new strategies that met the institutions needs and mission, faculty needs, and compliance criteria of accreditation bodies.
- Lead and supervise a department support staff in furthering the goals of the seminary including, creating strategies and goals consistent with meeting the school's enrollment plan, meeting enrollment goals for the assigned target recruitment area by rigorously evaluating prospective students in compliance with all school policies and procedures. Also create and monitor statistical reports to efficiently develop recruitment strategies, yield management, forecasting, and operational efficiency. Front line responsibility for effectively presenting information to prospective students regarding the school's programs, tuition fees, schedules, refund policy, payment plans, financial aid, scholarship opportunities, and other policies and procedures.
- Represent school in accreditation compliance interviews on all admissions matters.
- Responsible for the development of an enrollment management plan resulting in clear markers for recruitment, admissions and enrollment numbers as part of the overall accreditation assessment for the Middle States Commission on Higher Education (MSCHE) and the Association of Theological Schools (ATS).
- In collaboration with other executive administrators and faculty, create and execute marketing initiatives to successfully promote seminary's visibility, and its unique curriculum. Collaborate with the Executive Director of Advancement in developing a recruitment/communications plan as part of the overall enrollment strategic plan.
- Manage scholarship and departmental budgets with the goal of guaranteeing optimal stewardship of institutional resources. Responsible for creating budgetary projections.
- Responsible, in conjunction with the Vice President of Academic Affairs, for initiating the curricula development and academic planning process for all master-level and doctorate-level programs.

Ongoing responsibility for facilitating collaboration with the academic coordinators in developing and maintaining updated information on academic programs.

- Develop and maintain robust strategic alliances with educators, counselors, and alumni to effectively optimize recruitment efforts and achieve targeted recruitment objectives.

PRINCETON THEOLOGICAL SEMINARY, Princeton, NJ.

Associate Director of Admissions, 2010-2014

- Supervised and managed Admissions Office support staff in their day-to-day activities. Conducted staff performance evaluations.
- Communicated thoroughly and accurately information to prospective students regarding the school's programs and tuition fee, schedules, refund policy, payment plans, financial aid, scholarship opportunities, and other college policies.
- Provided guidance and counsel on Title IX practices and compliance, students disciplinary actions and rehabilitation. Key member of working group to improve policies and procedures effecting student life. Provided strategic advice for the improvement of the overall student services operations.
- Collaborated with Counseling Services, Student Services and Senior Placement, Worship and Campus Life, Multicultural Relations, and Student Life in the development and implementation of optimal and student-centered enrollment and retention plan.
- Led the stabilization of enrollment numbers for a 4-year period in collaboration with faculty and key student administration by providing detailed enrollment strategies.
- Participated in the development of an enrollment management plan resulting in clear markers for recruitment, admissions and enrollment numbers as part of the overall accreditation assessment for the Middle States Commission on Higher Education (MSCHE) and the Association of Theological Schools (ATS).
- Worked with the Dean of Students, the Director of Admissions and Financial Aid, and Associate Director of Financial Aid in selecting and awarding merit-based scholarship recipients.
- Mentored and counseled master-level degree students in matters of vocation and spiritual development.

SAN ANDRÉS PRESBYTERIAN CHURCH, Bronx, NY.

Executive Pastor, 2008-2009

- Provided innovative oversight of the development and implementation of congregational strategic plan, focusing on the intersection of congregational life, community engagement, and social justice advocacy. Facilitated the development of a balanced and optimal operational budget.
- Performed programming and leadership training in the development of small group ministries that

focused on implementing congregational strategies. Conducted weekly worship and teaching leadership in both Spanish and English. Provided pastoral care and leadership, particularly in the areas of preaching and worship, and education.

HOSPITAL HIMA SAN PABLO, Bayamón, Puerto Rico.

Human Resources Associate, 2003-2004

- Effectively supervised over 120 employees including monitoring staff compliance with professional licensing and health department state regulations. Created, designed and implemented rubrics and report systems to establish clear metrics for meeting optimal unit operational services. Also managed proper inventory of medical resources.

EDUCATION

Princeton Theological Seminary, Princeton, NJ

Master of Divinity, 2007

Universidad de Puerto Rico, Bayamón, Puerto Rico

Bachelor of Business Administration, Human Resources Management, 2003

PUBLICATIONS

“Testificar: A Call to the Presbyterian Church (USA),” *Liturgical-Missional: Perspectives on a Reformed Ecclesiology* (Pickwick Publications: Eugene, OR), 2016. pgs. 212-221.

“Race and Church: Another Post.” In, *ecclesio.com: Conversations on Race*, June 2015.

<http://www.ecclesio.com/2015/06/race-and-the-church-another-post-by-ruth-aimee-belonni-rosario/>.

“Where are you “really” from? The Struggle with Racism,” in, *Streams Run Uphill: Conversations with Young Clergywomen of Color* (Judson Press: Valley Forge, PA), 2014. pgs. 18-31.

“Contributor to WorkingPreacher.org.

https://www.workingpreacher.org/profile/default.aspx?uid=2-belonnirosario_ruthaimee.

“God is not God of the Dead, but of the Living,” *ecclesio.com: An Advent Reflection*, December 2010. <http://www.ecclesio.com/2010/12/an-advent-reflection-by-ruth-aimee-belonni-rosario/>.

PRESENTATIONS

The Struggle with Racism. Keynote and conversation for the Faith and Life Forum, Memorial Church, Harvard University, Cambridge, MA, (May 2015)

Testificar: A Call to the Presbyterian Church, USA to be a Community Compelled to Witness the Love of Christ in the World. A monograph presented at the Moderators 3rd Colloquia on Ecclesiology, Fuller Theological Seminary, Pasadena, CA (March 2014)

Jesús y la Paz. A college level intensive course on peace in the Gospels, Seminario Intercultural Mayense, San Cristóbal de las Casas, Chiapas, Mexico (June 2013)

Keynote Speaker. Advent Banquet, Bloomsburg University of Pennsylvania, Bloomsburg, PA (December 2010)

PROFESSIONAL AFFILIATIONS

Accreditation Evaluation Committee, Association for Theological Schools (ATS) (2019)
NAFSA: Association of International Educators (2018-Present)
Student Personnel Administrators Network (SPAN) (2010 – Present)
American Association of Collegiate Registrars and Admissions Officer (AACRAO) (2010 – Present)
Middle States Association of Collegiate Registrars and Officers of Admission (MSACROA) (2010 – Present)
National Association of Financial Aid Administrators (NASFAA) (2014 – Present)
Financial Aid Group (2014 – Present)
Latina Women Conversations and Writing Group (2014 – Present)
Train Leaders for Community Transformation (2015 – 2017)
Asociación para la Educación Teológica Hispana (AETH) (2016 – 2017)
A Cohort of Christian Leaders, Leadership Education at Duke Divinity (2017 – 2019)
Ministers of Diversity and Inclusion, The Presbyterian Foundation (2018 – Present)
Association of Presbyterian Christian Educators (2011 – 2013)
Presbyterian Seminaries Admissions Officers Gathering (2010 – 2014, 2018-2018 – 2019)